## careerly

"Learn and teach what is both true and kind, and you'll never go wrong."

**CAREERLY CANDIDATES** 







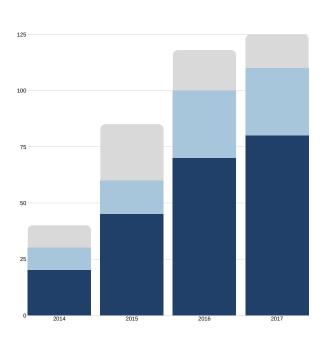
## **Empowering** candidates

Careerly is an industry-segmented career coaching and job search company that helps young professionals, recent graduates, MBA candidates, and students advance their career goals. The new platform is virtual, global, and user-friendly to a tech-savvy target market.

Our career planning guides, coaching, and interview prep videos have helped thousands of candidates from all over the world find internships and full-time jobs at a wide cross-section of companies.

## WE'VE SEEN STEADY GROWTH OVER 5 YEARS: 2013 - 2018

One of the biggest highlights has been watching our Youtube channel grow to millions of views and 32,000 subsribers in three short years.



We work closely with Top 20
University Partners, both
undergraduate and graduate, delivering
high-end career services with a focus
on banking, finance, tech, product,
marketing, strategy consulting, tech
consulting, operations, non-profit,
international project finance, and
international development. We have
alos been brought in by corporate
partners such as Kaiser Permanente,
MAS International, and WeWork to
provide in-house professional
development.

## WHAT'S NEXT FOR CAREERLY?



Careerly's first phase was building a niche small business that worked with Universities to teach & coach students.

Thst business grew fast, leading to capacity issues, which led to launching an online platform that could scale and handle volume while providing a high-touch and high value service.

That platform is now a proven MVP - and we are eagerly looking for Partners to help us scale to the next level with more strategic distribution and marketing.